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Yacht Fuel Services offer new “CarbonZero” Fuel

Yacht Fuel Services, the world's largest fuel supplier exclusively to Superyachts, are set to offer their customers a new carbon offsetting option in a bid to reduce the environmental impact of luxury yachts.

Working with carbon offsetting company co2balance.com, clients will be given the choice to offset the amount of carbon dioxide emitted into the atmosphere, resulting from the fuel that they have purchased, by investing funds in energy efficiency schemes in Africa.

Announcing the new CarbonZero Fuel option for their customers, Neil Miller, Managing Director of Yacht Fuel Services said:

“The new CarbonZero Fuel provides our clients with information about the carbon footprint of the fuel that they have purchased, and gives them the option to take positive action to offset this footprint through projects in the some of the poorest parts of the world.”

Customers who choose to offset their fuels carbon emissions will receive certification that their funds have been invested into projects in Africa that will see local communities receive solar and energy efficient ovens. These ovens either replace the firewood that they traditionally use, or significantly reduce the amount that is needed, producing far less carbon emissions than would have otherwise been created. As well as the savings in greenhouse gas emissions there are the added spin off benefits of saving the user time and money in collecting or buying firewood, as well as health and safety benefits.

Created in 1988 Yacht Fuel Services is based in London, and is a specialist company committed to the global supply of marine fuels and lubricants to Superyachts.

“We are pleased to see that our CarbonZero Fuels option will benefit families in Africa, as well as the environment”, added Mr Miller.

Gary Rumbold from co2balance.com said: "The increase in carbon dioxide emissions is one of the primary causes of climate change, which is causing increasing variations in weather patterns throughout the world. Therefore it is important for companies like Yacht Fuel Services to offer people the option to take responsibility for their carbon emissions".

For more information on Yacht Fuel Services and their CarbonZero Fuel option, log on to www.yachtfuel.com. To find out more about co2balance on www.co2balance.com or email enquiries@co2balance.com.

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Notes to Editors:

About Yacht Fuel Services

Yacht Fuel Services is the specialist company committed to the global supply of marine fuels and lubricants to Superyachts.

Established in 1988 this company is managed by professionals experienced in the marine industry who understand the specific needs of today's yachting clients. Not only does the high level of service eliminate the time consuming and sometimes, complicated procedure of ordering fuel - it also saves their clients money. Yacht Fuel Services is the world's largest fuel supplier exclusively for Superyachts



About co2balance Ltd:

co2balance's aim is to provide a simple, practical and cost-effective way to individuals and businesses of reducing their 'carbon footprint' and then balancing their unavoidable carbon dioxide emissions through investment in woodland planting and energy efficiency projects. After providing advice on carbon reduction, co2balance will arrange to offset the residual CO₂ emissions.

For further information – including a range of images and pictures - please contact: Paul Chiplen, Communications Manager, on 0783 7766020 or paul.chiplen@co2balance.com

Interviews:

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